

STRATEGIC PLANNING COMMITTEE

RESEARCH TASK FORCE

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IMPROVING THE QUALITY OF SCHOLARLY RESEARCH

Quality of publications by department

2003-2008

	Accounting	Economics	Finance	M&IS	Marketing	Total
A+	0	2	1	1	3	7
A	13	6	13	35	14	81
B	6	3	5	9	5	28
Not Rated	15	3	7	142	35	
Number of Faculty Contributing	7	4	5	13	11	40
Current size of Faculty	10	8	9	20	10	57

Source: Digital Measures and website

CURRENT INCENTIVES FOR QUALITY PUBLICATIONS

- **Tenure and promotion**
- **Graduate faculty status designation**
- **Course load reduction**
- **Merit pay**

RESEARCH QUALITY

KSU AND PEER INSTITUTIONS: OF A+ PUBLICATIONS

Source: UT Dallas Top 100 ranking

	1990-2008	2004-2008
SUNY Buffalo*	100	26
UW Milwaukee*	77	23
Kent State	22	6
West Virginia	16	3
Old Dominion	15	4
VCU	11	3

KSU AND PEER INSTITUTIONS: ECONOMICS

School	College	Data	A+	A	Faculty size / Publishing	Assistant Prof.
Bowling Green	Business	N	>4	Many	8/1	0
Akron	A&S	Y	0	12	9/3	0
Cleveland State	A&S	Y	2	12	7/6	5
Ohio University	Business (?)	N	0	9	24/?	
Miami	Business	Y	3	25	21/10	8
U of Cincinnati	A&S	N	0	40	14/7	2
Kent State	Business	Y	2	17	8-10/8	5

Source: Department websites

RESEARCH QUALITY

COMPARISON OF KSU AND SUNY BUFFALO

	<u>SUNY Buffalo</u>	<u>Kent State U</u>
TT Faculty	66	68
PhD Students	44	54

Source: SUNY-B website & Dean's Office

INITIAL RECOMMENDATIONS FOR IMPROVING RESEARCH QUALITY

- **Emphasize quality over quantity (only count A+, A, and B journals)**
- **Course load reduction for research standardized across all departments**
- **Better staffing: Hire new colleagues that have the potential and desire to publish high quality research**

INITIAL RECOMMENDATIONS FOR IMPROVING RESEARCH QUALITY

- **Encourage faculty members to present new research at departmental seminars (e.g., working paper series)**
- **Encourage more presentations at national/international meetings:**
 - **Chance to meet journal editors,**
 - **Chance to meet colleagues and top researchers**
 - **Improves recruiting quality,**
 - **Pushes research to completion,**
 - **Provides exposure and recognition for college (especially if KSU faculty put together and chair symposia).**

INCREASING EXTERNAL FUNDING IN THE COB

FUNDING & GRANTS AT COBs

- **Average Annual Award: ~\$7000 per TT faculty member (according to Delaware Report Study Comparisons, 2004-2007)**
- **For Kent COB means external funding of ~\$400,000 annually**
- **Report indicates that Kent COB averaged ~\$2300 per year for the entire college**
- **SUNY Buffalo: \$2273 (FY06) and \$1136 (FY07) per faculty member (source: website)**

INITIAL RECOMMENDATIONS FOR INCREASING EXTERNAL FUNDING

- **Explore and identify different sources of funding (e.g., Kaufmann Foundation, Russell Sage Foundation)**
- **Provide incentives for applying for grants (e.g., course release)**
 - **E.g., entrepreneurship with technology (tech-transfer issue) or joint efforts between anthropology/sociology for social sciences in management (HR/OB)**
- **Generate projects here and invite other departments to join the effort (especially those that excel at procuring funding)**

INITIAL RECOMMENDATIONS FOR INCREASING EXTERNAL FUNDING

- **Better grant accounting**
- **Encourage outreach to other universities (don't discount international schools—start dialogs with individuals outside the U.S.). Attending conferences important**
- **6. Concentrate resources in those areas most likely to procure funding (e.g. economics, entrepreneurship)**
- **Provide resources for grant *writing* (e.g., specialists) similar to those available in other colleges or departments**

Where to apply for grants?

See:

<http://www.uncg.edu/bae/or/sources.html#funding>