

Strategic Planning Committee Ph.D Task Force

Doctoral Student Enrollment Summary

Table 1B	2006-07	2007-08	2008-09
Full Time			
Accounting	7	5	7
Finance	9	8	9
M & IS	9	10	11
Marketing	9	12	8
Total Full Time	34	35	35
Part Time	16	12	16
Total	50	47	51

Doctoral Student Enrollment Detail

Table 1B					
2008 - 2009	1st Yr	2nd Yr	3rd Yr	4th Yr	Total
Accounting	3	2	0	2	7
Finance	3	1	4	1	9
M&IS	5	3	1	2	11
Marketing	0	4	3	1	8
AY Total	11	10	8	6	35
2007 - 2008					
Accounting	2	0	2	1	5
Finance	2	4	1	1	8
M&IS	3	2	2	3	10
Marketing	5	4	1	2	12
AY Total	12	10	6	7	35
2006 - 2007					
Accounting	0	2	2	3	7
Finance	3	2	2	2	9
M&IS	2	3	3	1	9
Marketing	4	1	2	2	9
AY Total	9	8	9	8	34

Ph.D. Admissions/Graduations

Table 1C

	2003-04	2004-05	2005-06	2006-07	2008-09
Applications	72	77	66	51	64
Admitted	19	19	17	20	19
Enrolled	11	10	9	10	11
Average GMAT (Enrolled)	670	634	634	654	647
Average GPA (Enrolled)	3.66	3.79	3.62	3.78	3.77
Graduation	10	12	7	7	14

Graduate Faculty Status 2008-09

Table 2

	F4	F3	Total
Accounting	3	4	7
Economics	5		5
Finance	5		5
M&IS	14	3	17
Marketing	7		7

Faculty Research and Doctoral Service Contributions (2004-08)*

Table 3A						
	Research		Dissertation Service			
	Articles	Avg	Chair/Co-Chair	Avg	Member	Avg
Accounting (n ₁ =9)	47	5.22	(n ₂ =7) 12	1.71	14	2.00
Finance (n ₁ =6)	27	4.5	(n ₂ =5) 12	2.4	12	2.4
M&IS (n ₁ =19)	103	5.42	(n ₂ =17) 30	1.76	53	3.12
Marketing (n ₁ =10)	57	5.70	(n ₂ =7) 15	2.14	15	2.14

n₁ = Tenure Track

n₂ = Full Status

*Based on merit files

Current Doctoral Students' Research Contributions

	Published Articles	Avg	Conference Presentations	Avg
Accounting (n=4)	1	0.25	9	2.25
Finance (n=6)	1	0.17	6	1
M&IS (n=5)	0	0	4	0.8
Marketing (n=8)	6	0.75	36	4.5
Total (n=23)	8	0.35	55	2.39

Revenue/Expenses for Faculty Teaching 5XXXX-8XXXX Courses

Table 4A			
	Revenue	Expenses	Sum of Rev Remaining
.			
ACCOUNTING	495,150.20	648,284.78	-153,134.58
COLLEGE OF BUSINESS	125,866.85	160,028.53	-34,161.68
ECON	701,518.74	720,065.29	-18,546.55
EMBA	509,890.59	405,786.11	104,104.48
FINANCE	652,282.69	812,745.61	-160,462.92
M&IS	1,349,289.57	1,702,228.47	-352,938.90
MARKETING	452,084.17	566,290.87	-114,206.70
	4,286,082.81	5,015,429.66	-729,346.85

Note: Expenses are ALLOCATED expenditures

Doctoral Student Revenue and Expenses (2008)

Table 4B			
	Revenue	Expenses	Sum of Rev Remaining
Accounting	227,511.62	216,714.13	10,797.49
BAD	81,028.40	64,843.50	16,184.90
FIN	783,275.76	850,568.50	-67,292.74
M&IS	589,350.48	553,757.36	35,593.12
MKTG	791,055.31	634,190.98	156,864.33
US	8,399.55	6,023.51	2,376.04
	2,480,621.12	2,326,097.98	154,523.14

Note: Expenses are ALLOCATED expenditures

Doctoral Strategic Plan

Vision

To be the 'corner' school of business in Northeast Ohio

Role of the Ph.D. program

To facilitate the overall College's position and vision

Action Items - Internal

- **Action item 1:** Reduce the number and percentage of part-time doctoral students
 - Goal:** At most 15% part-time doctoral students by spring 2010
- **Action item 2:** Re-design the doctoral curriculum
 - Goal:** Complete self- assessment and re-design by spring 2010

Action Items - Internal

- **Action item 3:** Create and formalize a doctoral student/junior faculty mentoring program

Goal: Formalize a mentorship program in each department by spring 2010

- **Action item 4:** Increase the amount of fellowship stipends to \$17,000

Goal: Should be implemented immediately

Action Items - Internal

- **Action item 5:** Improve placement of our graduates

Goal: Thirty percent of our graduates should be placed in doctoral granting institutions or 'Carnegie research' or above institutions by 2010, forty percent by 2012 and fifty percentage by 2014

- **Action item 6:** Create incentives for research for faculty and doctoral students

Goal: A minimum of \$75,000 should be made available each year

Action Items - Internal

- **Action item 7:** Invest in research infrastructure

Goal: Thirty percent of our graduates should be placed in doctoral granting institutions or 'Carnegie research' or above institutions by 2010, forty percent by 2012 and fifty percentage by 2014

- **Action item 8:** Invest in infrastructure for grant activities

Goal: Assessment should begin immediately; \$100,000 by 2010, \$200,000 by 2012 and \$400,000 by 2014

Action Items - Internal

- **Action item 9:** Assess and re-design the organizational structure to support the doctoral program to bring about efficiency

Goal: Assessment should begin immediately and implementation be completed by end of 2009

- **Action item 10:** Re-structure the number of concentrations in the doctoral program

Goal: Assessment should begin immediately

Action Items - Internal

- **Action item 11:** Each department with a doctoral program should have a minimum of six faculty members fully committed to the program

Goal: Implemented by spring 2010

Action Items - External

- **Action Item 1:** Create synergies through collaborations across departments, campuses, and universities
- **Action Item 2:** Build relationships with business and other organizations to provide applied research and grant opportunities for faculty and doctoral students